### **1** SECTION 1. SHORT TITLE; TABLE OF CONTENTS.

- 2 (a) SHORT TITLE.—This Act may be cited as the
- 3 "Kids Online Safety Act".
- 4 (b) TABLE OF CONTENTS.—The table of contents for

### 5 this Act is as follows:

- Sec. 1. Short title; table of contents.
- Sec. 2. Definitions.
- Sec. 3. Duty of care.
- Sec. 4. Safeguards for minors.
- Sec. 5. Disclosure.
- Sec. 6. Transparency.
- Sec. 7. Independent research.
- Sec. 8. Market research.
- Sec. 9. Age verification study and report.
- Sec. 10. Guidance.
- Sec. 11. Enforcement.
- Sec. 12. Kids online safety council.
- Sec. 13. Effective date.
- Sec. 14. Rules of construction and other matters.
- Sec. 15. Severability.

### 6 SEC. 2. DEFINITIONS.

- 7 In this Act:
- 8 (1) ALGORITHMIC RECOMMENDATION SYS9 TEM.—The term "algorithmic recommendation sys10 tem" means a fully or partially automated system
  11 used to suggest, promote, or rank information.
- 12 (2) CHILD.—The term "child" means an indi-13 vidual who is age 12 or younger.
- 14 (3) COMPULSIVE USAGE.—The term "compul15 sive usage" means any response stimulated by exter16 nal factors that causes an individual to engage in re-

1	petitive behavior reasonably likely to cause psycho-
2	logical distress, loss of control, anxiety, depression,
3	or harmful stress responses.
4	(4) Covered platform.—
5	(A) IN GENERAL.—The term "covered
6	platform" means a social media service, social
7	network, video game (including educational
8	games), messaging application, video streaming
9	service, or an online platform that connects to
10	the internet and that is used, or is reasonably
11	likely to be used, by a minor.
12	(B) EXCEPTIONS.—The term "covered
13	platform" does not include—
14	(i) a common carrier subject to the
15	Communications Act of 1934 (47 U.S.C.
16	151 et seq.) and all Acts amendatory
17	thereof and supplementary thereto;
18	(ii) an organization not organized to
19	carry on business for its own profit or that
20	of its members; and
21	(iii) any public or private preschool,
22	elementary, or secondary school, or any in-
23	stitution of vocational, professional, or
24	higher education.

1 (5) MENTAL HEALTH DISORDER.—The term 2 "mental health disorder" has the meaning given the 3 term "mental disorder" in the Diagnostic and Sta-4 tistical Manual of Mental Health Disorders, 5th Edi-5 tion (or the most current successor edition). 6 (6) MINOR.—The term "minor" means an indi-7 vidual who is age 16 or younger. 8 (7) ONLINE PLATFORM.—The term "online 9 platform" means any public-facing website, online 10 service, online application, or mobile application that 11 primarily provides a community forum for user gen-12 erated content, including sharing videos, images, 13 games, audio files, or other content. 14 (8) PARENT.—The term "parent" includes a 15 legal guardian or an individual with legal custody 16 over a minor. 17 (9) PERSONAL DATA.—The term "personal 18 data" means information that identifies or is linked 19 or reasonably linkable to an individual, household, or 20 consumer device. 21 (10) SEXUAL EXPLOITATION AND ABUSE.—The 22 term "sexual exploitation and abuse" means any of 23 the following: 24 (A) Coercion and enticement, as described 25

in section 2422 of title 18, United States Code.

1	(B) Child sexual abuse material, as de-
2	scribed in sections 2251, 2252, 2252A, and
3	2260 of title 18, United States Code.
4	(C) Trafficking for the production of im-
5	ages, as described in section 2251A of title 18,
6	United States Code.
7	(D) Sex trafficking of children, as de-
8	scribed in section 1591 of title 18, United
9	States Code.
10	(11) TARGETED ADVERTISING.—The term "tar-
11	geted advertising" means displaying an advertise-
12	ment to an individual where the advertisement is se-
13	lected based on personal data collected from the in-
14	dividual.
15	SEC. 3. DUTY OF CARE.
15 16	<b>SEC. 3. DUTY OF CARE.</b> (a) PREVENTION OF HARM TO MINORS.—A covered
16	
16	(a) Prevention of Harm to Minors.—A covered
16 17	(a) PREVENTION OF HARM TO MINORS.—A covered platform shall act in the best interests of a user that the
16 17 18	(a) PREVENTION OF HARM TO MINORS.—A covered platform shall act in the best interests of a user that the platform knows or should know is a minor by taking rea-
16 17 18 19	(a) PREVENTION OF HARM TO MINORS.—A covered platform shall act in the best interests of a user that the platform knows or should know is a minor by taking rea- sonable measures in its design and operation of products
16 17 18 19 20	(a) PREVENTION OF HARM TO MINORS.—A covered platform shall act in the best interests of a user that the platform knows or should know is a minor by taking rea- sonable measures in its design and operation of products and services to prevent and mitigate—
16 17 18 19 20 21	<ul> <li>(a) PREVENTION OF HARM TO MINORS.—A covered platform shall act in the best interests of a user that the platform knows or should know is a minor by taking reasonable measures in its design and operation of products and services to prevent and mitigate— <ul> <li>(1) mental health disorders or associated behav-</li> </ul> </li> </ul>

1	(2) patterns of use that indicate or encourage
2	addiction-like behaviors;
3	(3) physical violence, online bullying, and har-
4	assment of the minor;
5	(4) sexual exploitation and abuse;
6	(5) promotion and marketing of narcotic drugs
7	(as defined in section 102 of the Controlled Sub-
8	stances Act (21 U.S.C. 802)), tobacco products,
9	gambling, or alcohol; and
10	(6) predatory, unfair, or deceptive marketing
11	practices, or other financial harms.
12	(b) LIMITATION.—Nothing in subsection (a) shall be
13	construed to require a covered platform to prevent or pre-
14	clude any minor from deliberately and independently
15	searching for, or specifically requesting, content.
16	SEC. 4. SAFEGUARDS FOR MINORS.
17	(a) Safeguards for Minors.—
18	(1) SAFEGUARDS.—A covered platform shall
19	provide an individual that the covered platform
20	knows or should know is a minor with readily-acces-
21	sible and easy-to-use safeguards to, as applicable—
22	(A) limit the ability of other individuals to
23	communicate with the minor;
24	(B) prevent other users, whether registered
25	or not, from viewing the minor's personal data

1	collected by or shared on the covered platform,
2	in particular restricting public access to per-
3	sonal data;
4	(C) limit features that increase, sustain, or
5	extend use of the covered platform by the
6	minor, such as automatic playing of media, re-
7	wards for time spent on the platform, notifica-
8	tions, and other features that result in compul-
9	sive usage of the covered platform by the minor;
10	(D) control algorithmic recommendation
11	systems that use the minor's personal data, in-
12	cluding the right to—
13	(i) opt out of such algorithmic rec-
14	ommendation systems; or
15	(ii) limit types or categories of rec-
16	ommendations from such systems; and
17	(E) restrict the sharing of the geolocation
18	of the minor and provide notice regarding the
19	tracking of the minor's geolocation.
20	(2) Options.—A covered platform shall provide
21	an individual that the covered platform knows or
22	should know is a minor with readily-accessible and
23	easy-to-use options to—

1	(A) delete the minor's account and delete
2	any personal data collected from, or shared by,
3	the minor on the covered platform; or
4	(B) limit the amount of time spent by the
5	minor on the covered platform.
6	(3) Default safeguard settings for mi-
7	NORS.—A covered platform shall provide that, in the
8	case of a user that the platform knows or should
9	know is a minor, the default setting for any safe-
10	guard described under paragraph $(1)$ shall be the
11	option available on the platform that provides the
12	most protective level of control that is offered by the
13	platform over privacy and safety for that user.
14	(b) PARENTAL TOOLS.—
15	(1) TOOLS.—A covered platform shall provide
16	readily-accessible and easy-to-use settings for par-
17	ents to support an individual that the platform
18	knows or should know is a minor with respect to the
19	individual's use of the platform.
20	(2) REQUIREMENTS.—The parental tools pro-
21	vided by a covered platform shall include—
22	(A) the ability to manage a minor's privacy
23	and account settings, including the safeguards
24	and options established under subsection (a), in
25	a manner that allows parents to—

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1	(i) view the privacy and account set-
2	tings; and
3	(ii) in the case of a user that the plat-
4	form knows or should know is a child,
5	change and control the privacy and ac-
6	count settings;
7	(B) the ability to restrict purchases and fi-
8	nancial transactions by the minor, where appli-
9	cable; and
10	(C) the ability to view metrics of total time
11	spent on the platform.
12	(3) NOTICE TO MINORS.—A covered platform
13	shall provide clear and conspicuous notice to an indi-
14	vidual that the platform knows or should know is a
15	minor when tools described in this subsection are in
16	effect and what settings or controls have been ap-
17	plied.
18	(4) DEFAULT TOOLS.—A covered platform shall
19	provide that, in the case of a user that the platform
20	knows or should know is a child, the tools described
21	in this subsection shall be enabled by default.
22	(c) Reporting Mechanism.—
23	(1) Reports submitted by parents, mi-
24	NORS, AND SCHOOLS.—A covered platform shall pro-
25	vide—

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1	(A) a readily-accessible and easy-to-use
2	means to submit reports to the covered plat-
3	form of harms to minors;
4	(B) an electronic point of contact specific
5	to matters involving harms to a minor; and
6	(C) confirmation of the receipt of such a
7	report and a means to track a submitted report.
8	(2) TIMING.—A covered platform shall establish
9	an internal process to receive and substantively re-
10	spond to reports in a reasonable and timely manner,
11	but in no case later than 14 days after the receipt
12	of a report.
13	(d) Advertising of Illegal Products.—A cov-
14	ered platform shall not facilitate the advertising of nar-
15	cotic drugs (as defined in section 102 of the Controlled
16	Substances Act (21 U.S.C. 802)), tobacco products, gam-
17	bling, or alcohol to an individual that the covered platform
18	knows or should know is a minor.
19	(e) Application.—
20	(1) ACCESSIBILITY.—With respect to safe-
21	guards and parental controls described under sub-
22	sections (a) and (b), a covered platform shall pro-
23	vide—
24	(A) information and control options in a
25	clear and conspicuous manner that takes into

	10
1	consideration the differing ages, capacities, and
2	developmental needs of the minors most likely
3	to access the covered platform and does not en-
4	courage minors or parents to weaken or disable
5	safeguards or parental controls;
6	(B) readily-accessible and easy-to-use con-
7	trols to enable or disable safeguards or parental
8	controls, as appropriate; and
9	(C) information and control options in the
10	same language, form, and manner as the cov-
11	ered platform provides the product or service
12	used by minors and their parents.
13	(2) DARK PATTERNS PROHIBITION.—It shall be
14	unlawful for any covered platform to design, modify,
15	or manipulate a user interface of a covered platform
16	with the purpose or substantial effect of subverting
17	or impairing user autonomy, decision-making, or
18	choice in order to weaken or disable safeguards or
19	parental controls required under this section.
20	(3) RULES OF CONSTRUCTION.—Nothing in
21	this section shall be construed to—
22	(A) prevent a covered platform from taking
23	reasonable measures to—
24	(i) block, detect, or prevent the dis-
25	tribution of unlawful, obscene, or other

1	harmful material to minors as described in
2	section 3(a); or
3	(ii) block or filter spam, prevent
4	criminal activity, or protect the security of
5	a platform or service; or
6	(B) require the disclosure of a minor's
7	browsing behavior, search history, messages, or
8	other content or metadata of their communica-
9	tions.
10	SEC. 5. DISCLOSURE.
11	(a) NOTICE.—
12	(1) REGISTRATION.—Prior to registration or
13	purchase of a covered platform by an individual that
14	the platform knows or should know is a minor, the
15	platform shall provide clear, conspicuous, and easy-
16	to-understand—
17	(A) notice of the policies and practices of
18	the covered platform with respect to personal
19	data and safeguards for minors;
20	(B) information about how to access the
21	safeguards and parental tools required under
22	section 4; and
23	(C) notice about whether the covered plat-
24	form, including any algorithmic recommenda-

12
tion systems used by the platform, pose any
heightened risks of harms to minors.
(2) PARENTAL NOTIFICATION.—
(A) NOTICE.—A covered platform shall ad-
ditionally provide the notice, information, and
statement described in paragraph (1) to a par-
ent of the minor.
(B) ACKNOWLEDGMENT.—After providing
the notice, information, and statement de-
scribed in paragraph (1), but prior to initial use
of the covered platform, the covered platform
shall obtain express affirmative acknowledgment
from a parent of the minor of the receipt of in-
formation related to the heightened risks of
harm to minors referenced in the statement in
paragraph $(1)(C)$ .
(C) REASONABLE EFFORT.—The notice
and acknowledgement required under this para-
graph shall be a reasonable effort (taking into
consideration available technology) to ensure a
parent receives specific notice and is provided
the ability acknowledge receipt.
(3) RULEMAKING.—The Commission may issue
rules pursuant to section 553 of title 5, United

1	States Code, to establish standards for covered plat-
2	forms to comply with this subsection, including—
3	(A) a minimum level of information cov-
4	ered platforms must provide pursuant to para-
5	graph $(1)$ , where applicable; and
6	(B) processes for parental notification,
7	which may include templates or models of
8	short-form notices.
9	(b) Algorithmic Recommendation System.—A
10	covered platform that operates algorithmic recommenda-
11	tion systems that use minors' personal data shall set out
12	in its terms and conditions, in a clear, conspicuous, and
13	easy-to-understand manner—
14	(1) an overview of how those algorithmic rec-
15	ommendation systems are used by the covered plat-
16	form to provide information to users of the platform
17	who are minors, including how such systems use the
18	personal data of minors; and
19	(2) information about options for minors or
20	their parents to control algorithmic recommendation
21	systems that use a minor's personal data (including
22	by opting out of such systems).
23	(c) Advertising and Marketing Information
24	AND LABELS.—

14

1 (1) INFORMATION AND LABELS.—A covered 2 platform that facilitates advertising aimed at users 3 that the platform knows or should know are minors 4 shall provide clear, conspicuous, and easy-to-under-5 stand information and labels on advertisements re-6 garding-7 (A) the name of the product, service, or 8 brand and the subject matter of an advertise-9 ment; 10 (B) why the minor is being targeted for a particular advertisement if the covered platform 11 12 engages in targeted advertising, including mate-13 rial information about how the minor's personal 14 data was used to target the advertisement; and 15 (C) whether particular media displayed to 16 the minor is an advertisement or marketing ma-17 terial, including disclosure of endorsements of 18 products, services, or brands made for commer-19 cial consideration by other users of the plat-20 form. 21 (2) RULEMAKING.—The Commission may issue 22 rules pursuant to section 553 of title 5, United 23 States Code, to implement this subsection, specifi-24 cally establishing the minimum level of information

and labels necessary for the disclosures required

under paragraph (1), which may include templates
 or models of short-form notices.

3 (d) RESOURCES FOR PARENTS AND MINORS.—A cov4 ered platform shall provide to minors and parents clear,
5 conspicuous, easy-to-understand, and comprehensive infor6 mation in a prominent location regarding—

7 (1) its policies and practices with respect to8 personal data and safeguards for minors; and

9 (2) how to access the safeguards and tools re-10 quired under section 4.

11 (e) RESOURCES IN ADDITIONAL LANGUAGES.—A 12 covered platform shall ensure, to the extent practicable, 13 that the disclosures required by this section are made 14 available in the same language, form, and manner as the 15 covered platform provides any product or service used by 16 minors and their parents.

### 17 SEC. 6. TRANSPARENCY.

(a) IN GENERAL.—Subject to subsection (b), not less
frequently than once a year, a covered platform shall issue
a public report identifying the reasonably foreseeable risk
of material harms to minors and describing the prevention
and mitigation measures taken to address such risk based
on an independent, third-party audit conducted through
reasonable inspection of the covered platform.

1 (b) SCOPE OF APPLICATION.—The requirements of 2 this section shall not apply to a covered platform if, for 3 the most recent calendar year, the platform averaged less 4 than 10,000,000 active users on a monthly basis in the 5 United States. 6 (c) CONTENT.— 7 (1) TRANSPARENCY.—The public reports re-8 quired of a covered platform under this section shall 9 include-10 (A) an assessment of the extent to which 11 the platform is likely to be accessed by minors; 12 (B) a description of the commercial inter-

ests of the covered platform in use by minors;
(C) an accounting of the number of individuals using the covered platform reasonably
believed to be minors in the United States,
disaggregated by the age ranges of 0-5, 6-9, 1012, and 13-16;

19(D) an accounting of the median and mean20amounts of time spent on the platform by mi-21nors in the United States who have accessed22the platform during the reporting year on a23daily, weekly, and monthly basis, disaggregated24by the age ranges of 0-5, 6-9, 10-12, and 13-2516;

1	(E) an accounting of total reports received
2	regarding, and the prevalence (which can be
3	based on scientifically valid sampling methods
4	using the content available to the covered plat-
5	form in the normal course of business) of con-
6	tent related to, the harms described in section
7	3(a), disaggregated by category of harm; and
8	(F) a description of any material breaches
9	of parental tools or assurances regarding mi-
10	nors, representations regarding the use of the
11	personal data of minors, and other matters re-
12	garding non-compliance.
13	(2) Systemic risks assessment.—The public
14	reports required of a covered platform under this
15	section shall include—
16	(A) an assessment of the reasonably fore-
17	seeable risk of harms to minors posed by the
18	covered platform, including identifying any
19	other physical, mental, developmental, or finan-
20	cial harms in addition to those described in sec-
21	tion $3(a)$ ;
22	(B) an assessment of how algorithmic rec-
23	ommendation systems and targeted advertising
24	systems can contribute to harms to minors;

1	(C) a description of whether and how the
2	covered platform uses system design features to
3	increase, sustain, or extend use of a product or
4	service by a minor, such as automatic playing
5	of media, rewards for time spent, and notifica-
6	tions;
7	(D) a description of whether, how, and for
8	what purpose the platform collects or processes
9	categories of personal data that may cause rea-
10	sonably foreseeable risk of harms to minors;
11	(E) an evaluation of the efficacy of safe-
12	guards for minors under section 4, and any
13	issues in delivering such safeguards and the as-
14	sociated parental tools; and
15	(F) an evaluation of any other relevant
16	matters of public concern over risk of harms to
17	minors.
18	(3) MITIGATION.—The public reports required
19	of a covered platform under this section shall in-
20	clude—
21	(A) a description of the safeguards and pa-
22	rental tools available to minors and parents on
23	the covered platform;

1	(B) a description of interventions by the
2	covered platform when it had or has reason to
3	believe that harms to minors could occur;
4	(C) a description of the prevention and
5	mitigation measures intended to be taken in re-
6	sponse to the known and emerging risks identi-
7	fied in its assessment of system risks, including
8	steps taken to—
9	(i) prevent harms to minors, including
10	adapting or removing system design fea-
11	tures or addressing through parental con-
12	trols;
13	(ii) provide the most protective level of
14	control over privacy and safety by default;
15	and
16	(iii) adapt algorithmic recommenda-
17	tion systems to prioritize the best interests
18	of users who are minors, as described in
19	section 3(a);
20	(D) a description of internal processes for
21	handling reports and automated detection
22	mechanisms for harms to minors, including the
23	rate, timeliness, and effectiveness of responses
24	under the requirement of section 4(c);

1	(E) the status of implementing prevention
2	and mitigation measures identified in prior as-
3	sessments; and
4	(F) a description of the additional meas-
5	ures to be taken by the covered platform to ad-
6	dress the circumvention of safeguards for mi-
7	nors and parental tools.
8	(d) REASONABLE INSPECTION.—In conducting an in-
9	spection of the systemic risks of harm to minors under
10	this section, an independent, third-party auditor shall—
11	(1) take into consideration the function of algo-
12	rithmic recommendation systems;
13	(2) consult parents and youth experts, including
14	public health and mental health nonprofit organiza-
15	tions, health and development organizations, and
16	civil society with respect to the prevention of harms
17	to minors;
18	(3) conduct research based on experiences of
19	minors that use the covered platform, including re-
20	ports under section 4(c) and information provided by
21	law enforcement;
22	(4) take account of research, including research
23	regarding system design features, marketing, or
24	product integrity, industry best practices, or outside
25	research; and

1	(5) consider indicia or inferences of age of
2	users, in addition to any self-declared information
3	about the age of individuals.
4	(e) Cooperation With Independent, Third-
5	PARTY AUDIT.—To facilitate the report required by sub-
6	section (c), a covered platform shall—
7	(1) provide or otherwise make available to the
8	independent third-party conducting the audit all in-
9	formation and material in its possession, custody, or
10	control that is relevant to the audit;
11	(2) provide or otherwise make available to the
12	independent third-party conducting the audit access
13	to all network, systems, and assets relevant to the
14	audit; and
15	(3) disclose all relevant facts to the independent
16	third-party conducting the audit, and not misrepre-
17	sent in any manner, expressly or by implication, any
18	relevant fact.
19	(f) Privacy Safeguards.—
20	(1) In issuing the public reports required under
21	this section, a covered platform shall take steps to
22	safeguard the privacy of its users, including ensur-
23	ing that data is presented in a de-identified, aggre-
24	gated format such that it is reasonably impossible
25	for the data to be linked back to any individual user.

(2) This section shall not be construed to re quire the disclosure of information that will lead to
 material vulnerabilities for the privacy of users or
 the security of a covered platform's service or create
 a significant risk of the violation of Federal or State
 law.

7 (g) LOCATION.—The public reports required under
8 this section should be posted by a covered platform on an
9 easy to find location on a publicly-available website.

10 (h) RULEMAKING.—The Commission may issue rules 11 pursuant to section 553 of title 5, United States Code to 12 implement this section, specifically establishing processes 13 and minimum standards for third-party auditors to iden-14 tify and assess—

(1) known and emerging risks to minors; and
(2) how algorithmic recommendation systems
and targeted advertising systems can contribute to
harms to minors as described in section 3(a).

## 19 SEC. 7. INDEPENDENT RESEARCH.

20 (a) DEFINITIONS.—In this section:

(1) ASSISTANT SECRETARY.—The term "Assistant Secretary" means the Assistant Secretary of
Commerce for Communications and Information.

24 (2) DE-IDENTIFIED DATA.—The term "de-iden25 tified data" means information—

1	(A) that does not identify and is not linked
2	or reasonably linkable to an individual or an in-
3	dividual's device; and
4	(B) with respect to which a covered plat-
5	form or researcher takes reasonable technical
6	and contractual measures to ensure that the in-
7	formation is not used to re-identify any indi-
8	vidual or individual's device.
9	(3) ELIGIBLE RESEARCHER.—The term "eligi-
10	ble researcher" means an individual or group of in-
11	dividuals affiliated with or employed by—
12	(A) an institution of higher education (as
13	defined in section 101 of the Higher Education
14	Act of 1965 (20 U.S.C. 1001)); or
15	(B) a nonprofit organization described in
16	section $501(c)(3)$ of the Internal Revenue Code
17	of 1986.
18	(4) NONCOMMERCIAL PURPOSE.—The term
19	"noncommercial purpose" means a purpose that
20	does not involve any direct or indirect use of data
21	sets for the sale, resale, solicitation, rental, or lease
22	of a service, or any use by which the user expects
23	a profit, including the sale to the general public of
24	a publication containing public interest research.

24

1	(5) PROGRAM.—The term "Program" means
2	the program established under subsection $(b)(1)$ .
3	(6) Public interest research.—The term
4	"public interest research" means the scientific or
5	historical analysis of information that is performed
6	for the primary purpose of advancing a broadly rec-
7	ognized public interest.
8	(7) QUALIFIED RESEARCHER.—The term
9	"qualified researcher" means an eligible researcher
10	who is approved by the Assistant Secretary to con-
11	duct public interest research regarding harms to mi-
12	nors under the Program.
13	(b) Public Interest Research Program Relat-
14	ING TO IDENTIFIED HARMS TO MINORS.—
15	(1) ESTABLISHMENT.—Subject to paragraph
16	(2), the Assistant Secretary shall establish a pro-
17	gram, with public notice and an opportunity to com-
18	ment, under which an eligible researcher may apply
19	for, and a covered platform shall provide, access to
20	data sets from the covered platform for the sole pur-
21	pose of conducting public interest research regarding
22	the harms described in section 3(a).
23	(2) Scope of application.—The require-
24	ments of this subsection shall not apply to a covered

platform if, for the most recent calendar year, the

1	
1	platform averaged less than 10,000,000 active users
2	on a monthly basis in the United States.
3	(3) PROCESSES, PROCEDURES, AND STAND-
4	ARDS.—Not later than 1 year after the date of en-
5	actment of this Act, the Assistant Secretary shall es-
6	tablish for the program established under this sub-
7	section—
8	(A) definitions for data sets (related to
9	harms described in section 3(a)) that qualify for
10	disclosure to researchers under the program
11	and standards of access for data sets to be pro-
12	vided under the program;
13	(B) a process by which an eligible re-
14	searcher may submit an application described in
15	paragraph (1);
16	(C) an appeals process for eligible re-
17	searchers to appeal adverse decisions on appli-
18	cations described in paragraph $(1)$ (including a
19	decision to grant an appeal under paragraph
20	(4)(C));
21	(D) procedures for implementation of the
22	program, including methods for—
23	(i) participation by covered platforms;

1	(ii) evaluation of researcher proposals
2	for alignment with program objectives and
3	scoping; and
4	(iii) verification by the Assistant Sec-
5	retary of the credentials of eligible re-
6	searchers and processes for the application
7	or disqualification to participate in the pro-
8	gram;
9	(E) standards for privacy, security, and
10	confidentiality required to participate in the
11	program;
12	(F) a mechanism to allow individuals to
13	control the use of their personal data under the
14	program, including the ability to opt out of the
15	program;
16	(G) standards for transparency regarding
17	the operation and administration of the pro-
18	gram; and
19	(H) rules to prevent requests for data sets
20	that present financial conflicts of interest, in-
21	cluding efforts by covered platforms to gain a
22	competitive advantage by directly funding data
23	access requests, the use of qualified researcher
24	status for commercial gain, or efforts by cov-

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1	ered platforms to obtain access to intellectual
2	property that is otherwise protected by law.
3	(4) DUTIES AND RIGHTS OF COVERED PLAT-
4	FORMS.—
5	(A) Access to data sets.—
6	(i) IN GENERAL.—If the Assistant
7	Secretary approves an application under
8	paragraph $(1)$ with respect to a covered
9	platform, the covered platform shall, in a
10	timely manner, provide the qualified re-
11	searcher with access to data sets necessary
12	to conduct public interest research de-
13	scribed in that paragraph.
14	(ii) LIMITATIONS.—Nothing in this
15	section shall be construed to require a cov-
16	ered platform to provide access to data
17	sets that are intellectual property protected
18	by Federal law, trade secrets, or commer-
19	cial or financial information.
20	(iii) FORM OF ACCESS.—A covered
21	platform shall provide to a qualified re-
22	searcher access to data sets under clause
23	(i) through online databases, application
24	programming interfaces, and data files as
25	appropriate.

1	(B) NONDISCLOSURE AGREEMENT.—A
2	covered platform may require, as a condition of
3	access to the data sets of the covered platform,
4	that a qualified researcher enter into a non-
5	disclosure agreement restricting the release of
6	data sets, provided that—
7	(i) the agreement does not restrict the
8	publication or discussion regarding the
9	qualified researcher's findings; and
10	(ii) the terms of the agreement allow
11	the qualified researcher to provide the
12	original agreement or a copy of the agree-
13	ment to the Assistant Secretary.
14	(C) Appeal.—
15	(i) AGENCY APPEAL.—A covered plat-
16	form may appeal the granting of an appli-
17	cation under paragraph (1) on the grounds
18	that, and the Assistant Secretary shall
19	grant such appeal if—
20	(I) the covered platform does not
21	have access to the requested data sets
22	or the requested data sets are not rea-
23	sonably tailored to application; or
24	(II) providing access to the data
25	sets will lead to material

1	vulnerabilities for the privacy of users
2	or the security of the covered plat-
3	form's service or create a significant
4	risk of the violation of Federal or
5	state law.
6	(ii) JUDICIAL REVIEW.—A decision of
7	the Assistant Secretary with respect to an
8	appeal under clause (i) shall be considered
9	to be a final agency action for purposes of
10	judicial review under chapter 7 of title 5,
11	United States Code.
12	(iii) Alternative means of ful-
13	FILLMENT.—As part of an appeal under
14	clause (i) that is made on the basis of sub-
15	clause (II) of such clause, a covered plat-
16	form shall propose one or more alternative
17	data sets or means of accessing the re-
18	quested data sets that are appropriate and
19	sufficient to fulfill the purpose of the appli-
20	cation, or shall explain why there are no
21	alternative data sets or means of access
22	which acceptably mitigate the applicable
23	privacy, security, or legal concerns.
24	(D) TIMING.—A covered platform for
25	which this provision applies shall participate in

1	the program established under this subsection
2	no later than two years after enactment of this
3	Act.
4	(5) Application requirements.—In order to
5	be approved to access data sets from a covered plat-
6	form, an eligible researcher shall, in the application
7	submitted under paragraph (1)—
8	(A) explain the public interest purpose for
9	which the research is undertaken;
10	(B) commit to conduct the research for
11	noncommercial purposes;
12	(C) demonstrate a proven record of exper-
13	tise on the proposed research topic and related
14	research methodologies;
15	(D) if the eligible researcher is seeking ac-
16	cess to data sets that include personal data, ex-
17	plain why the data sets are requested, and the
18	means through which such data sets shall be
19	accessed are the least sensitive and the most
20	privacy-protective means that will permit com-
21	pletion of the research; and
22	(E) commit to fulfill, and demonstrate a
23	capacity to fulfill, the specific data security and
24	confidentiality requirements corresponding to
25	the application.

1	(6) PRIVACY AND DUTY OF CONFIDEN-
2	TIALITY.—
3	(A) Researcher confidentiality.—To
4	protect user privacy, a qualified researcher shall
5	keep data sets provided by a covered platform
6	under the program confidential and secure to
7	the specifications set forth under the program
8	rules and the approved application.
9	(B) Platform confidentiality.—A cov-
10	ered platform shall use reasonable measures to
11	enable researcher access to data sets under the
12	program in a secure and privacy-protective
13	manner, including through the de-identification
14	of personal data or use of other privacy-enhanc-
15	ing technologies.
16	(C) Federal agencies.—Nothing in this
17	subsection shall be construed to authorize a
18	Federal agency to seek access to the data of a
19	covered platform through the program.
20	(c) SAFE HARBOR FOR COLLECTION OF DATA FOR
21	PUBLIC INTEREST RESEARCH REGARDING IDENTIFIED
22	HARMS TO MINORS.—If, in the course of conducting pub-
23	lic interest research for noncommercial purposes regarding
24	harms described in section $3(a)$ (without regard to wheth-
25	er such research is conducted under the program), an eli-

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1 gible researcher collects or uses data from a covered plat-2 form in a manner that violates the terms of service of the 3 platform, no cause of action based on such violation shall 4 lie or be maintained in any court against such researcher 5 unless the violation relates to the failure of the researcher 6 to take reasonable measures to protect user privacy and 7 security.

8 (d) RULEMAKING.—The Assistant Secretary, in con-9 sultation with the Secretary of Commerce, the Director 10 of the National Institute of Standards and Technology, 11 the Director of the National Science Foundation, and the 12 Director of the National Institutes of Health shall promul-13 gate rules in accordance with section 553 of title 5, United 14 States Code, as necessary to implement this section.

### 15 SEC. 8. MARKET RESEARCH.

(a) MARKET RESEARCH BY COVERED PLATFORMS.—
The Federal Trade Commission, in consultation with the
Secretary of Commerce, shall issue guidance for covered
platforms seeking to conduct market- and product-focused
research on minors. Such guidance shall include—

(1) a standard consent form that provides minors and their parents a clear, conspicuous, and
easy-to-understand explanation of the scope and purpose of the research to be conducted, and provides
an opportunity for informed consent; and

(2) recommendations for research practices for
 studies that may include minors, disaggregated by
 the age ranges of 0-5, 6-9, 10-12, and 13-16.

4 (b) TIMING.—The Federal Trade Commission shall
5 issue such guidance not later than 18 months after the
6 date of enactment of this Act. In doing so, they shall seek
7 input from members of the public and the representatives
8 of the Kids Online Safety Council established under sec9 tion 12.

### 10 SEC. 9. AGE VERIFICATION STUDY AND REPORT.

(a) STUDY.—The Director of the National Institute
of Standards and Technology, in coordination with the
Federal Communications Commission, Federal Trade
Commission, and the Secretary of Commerce, shall conduct a study evaluating the most technologically feasible
methods and options for developing systems to verify age
at the device or operating system level.

18 (b) CONTENTS.—Such study shall consider —

19 (1) the benefits of creating a device or oper-20 ating system level age verification system;

(2) what information may need to be collected
to create this type of age verification system;

(3) the accuracy of such systems and their impact or steps to improve accessibility, including for
individuals with disabilities;

(4) how such a system or systems could verify
 age while mitigating risks to user privacy and data
 security and safeguarding minors' personal data,
 emphasizing minimizing the amount of data col lected and processed by covered platforms and age
 verification providers for such a system; and

7 (5) the technical feasibility, including the need
8 for potential hardware and software changes, includ9 ing for devices currently in commerce and owned by
10 consumers.

11 (c) REPORT.—Not later than 1 year after the date 12 of enactment of this Act, the agencies described in sub-13 section (a) shall submit a report containing the results of 14 the study conducted under such subsection to the Com-15 mittee on Commerce, Science, and Transportation of the 16 Senate and the Committee on Energy and Commerce of 17 the House of Representatives.

### 18 SEC. 10. GUIDANCE.

19 Not later than 1 year after the date of enactment
20 of this Act, the Federal Trade Commission, in consulta21 tion with the Kids Online Safety Council established under
22 section 12, shall issue guidance to—

(1) assist elementary or secondary schools inusing the notice, safeguards and tools provided

1	under this Act and facilitate compliance with stu-
2	dent privacy laws; and
3	(2) provide information and examples for cov-
4	ered platforms and auditors regarding—
5	(A) identifying features that are used to
6	increase, sustain, or extend use of the covered
7	platform by a minor;
8	(B) safeguarding minors against the pos-
9	sible misuse of parental tools;
10	(C) best practices in providing minors and
11	parents the most protective level of control over
12	privacy and safety;
13	(D) using indicia or inferences of age of
14	users for assessing use of the covered platform
15	by minors;
16	(E) methods for evaluating the efficacy of
17	safeguards; and
18	(F) providing additional control options
19	that allow parents to address the harms de-
20	scribed in section 3(a); and
21	(3) outline conduct that does not have the pur-
22	pose or substantial effect of subverting or impairing
23	user autonomy, decision-making, or choice, or of
24	causing, increasing, or encouraging compulsive usage
25	for a minor, such as—

1	(A) de minimis user interface changes de-
2	rived from testing consumer preferences, includ-
3	ing different styles, layouts, or text, where such
4	changes are not done with the purpose of weak-
5	ening or disabling safeguards or parental con-
6	trols;
7	(B) algorithms or data outputs outside the
8	control of a covered platform; and
9	(C) establishing default settings that pro-
10	vide enhanced privacy protection to users or
11	otherwise enhance their autonomy and decision-
12	making ability.
13	SEC. 11. ENFORCEMENT.
14	(a) Enforcement by Federal Trade Commis-
15	SION.—
16	(1) UNFAIR AND DECEPTIVE ACTS OR PRAC-
17	TICES.—A violation of this Act or a regulation pro-
18	mulgated under this Act shall be treated as a viola-
19	tion of a rule defining an unfair or deceptive act or
20	practice prescribed under section $18(a)(1)(B)$ of the
21	Federal Trade Commission Act (15 U.S.C.
22	57a(a)(1)(B)).
23	(2) Powers of the commission.—
24	(A) IN GENERAL.—Except as provided in
25	subsection (b), the Federal Trade Commission

1 (referred to in this section as the "Commis-2 sion") shall enforce this Act and any regulation 3 promulgated under this Act in the same man-4 ner, by the same means, and with the same ju-5 risdiction, powers, and duties as though all ap-6 plicable terms and provisions of the Federal 7 Trade Commission Act (15 U.S.C. 41 et seq.) 8 were incorporated into and made a part of this 9 Act. 10 (B) PRIVILEGES AND IMMUNITIES.—Any 11 person that violates this Act or a regulation 12 promulgated under this Act shall be subject to 13 the penalties, and entitled to the privileges and 14 immunities, provided in the Federal Trade 15 Commission Act (15 U.S.C. 41 et seq.). 16 (3) AUTHORITY PRESERVED.—Nothing in this 17 Act shall be construed to limit the authority of the 18 Commission under any other provision of law.

19 (b) ENFORCEMENT BY STATE ATTORNEYS GEN-20 ERAL.—

21 (1) IN GENERAL.—

(A) CIVIL ACTIONS.—In any case in which
the attorney general of a State has reason to
believe that an interest of the residents of that
State has been or is threatened or adversely af-

fected by the engagement of any person in a
practice that violates this Act or a regulation
promulgated under this Act, the State, as
parens patriae, may bring a civil action on be-
half of the residents of the State in a district
court of the United States or a State court of
appropriate jurisdiction to—
(i) enjoin that practice;
(ii) enforce compliance with this Act
or such regulation;
(iii) on behalf of residents of the
State, obtain damages, restitution, or other
compensation, each of which shall be dis-
tributed in accordance with State law; or
(iv) obtain such other relief as the
court may consider to be appropriate.
(B) Notice.—
(i) IN GENERAL.—Before filing an ac-
tion under subparagraph (A), the attorney
general of the State involved shall provide
to the Commission—
(I) written notice of that action;
and
(II) a copy of the complaint for
that action.

1	(ii) Exemption.—
2	(I) IN GENERAL.—Clause (i)
3	shall not apply with respect to the fil-
4	ing of an action by an attorney gen-
5	eral of a State under this paragraph
6	if the attorney general of the State
7	determines that it is not feasible to
8	provide the notice described in that
9	clause before the filing of the action.
10	(II) NOTIFICATION.—In an ac-
11	tion described in subclause (I), the at-
12	torney general of a State shall provide
13	notice and a copy of the complaint to
14	the Commission at the same time as
15	the attorney general files the action.
16	(2) INTERVENTION.—
17	(A) IN GENERAL.—On receiving notice
18	under paragraph $(1)(B)$ , the Commission shall
19	have the right to intervene in the action that is
20	the subject of the notice.
21	(B) EFFECT OF INTERVENTION.—If the
22	Commission intervenes in an action under para-
23	graph (1), it shall have the right—
24	(i) to be heard with respect to any
25	matter that arises in that action; and

1	(ii) to file a petition for appeal.
2	(3) Construction.—For purposes of bringing
3	any civil action under paragraph (1), nothing in this
4	Act shall be construed to prevent an attorney gen-
5	eral of a State from exercising the powers conferred
6	on the attorney general by the laws of that State
7	to—
8	(A) conduct investigations;
9	(B) administer oaths or affirmations; or
10	(C) compel the attendance of witnesses or
11	the production of documentary and other evi-
12	dence.
13	(4) Actions by the commission.—In any
14	case in which an action is instituted by or on behalf
15	of the Commission for violation of this Act or a reg-
16	ulation promulgated under this Act, no State may,
17	during the pendency of that action, institute a sepa-
18	rate action under paragraph (1) against any defend-
19	ant named in the complaint in the action instituted
20	by or on behalf of the Commission for that violation.
21	(5) VENUE; SERVICE OF PROCESS.—
22	(A) VENUE.—Any action brought under
23	paragraph (1) may be brought in—
24	(i) the district court of the United
25	States that meets applicable requirements

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1	relating to venue under section 1391 of
2	title 28, United States Code; or
3	(ii) a State court of competent juris-
4	diction.
5	(B) SERVICE OF PROCESS.—In an action
6	brought under paragraph $(1)$ in a district court
7	of the United States, process may be served
8	wherever defendant—
9	(i) is an inhabitant; or
10	(ii) may be found.
11	SEC. 12. KIDS ONLINE SAFETY COUNCIL.
12	(a) ESTABLISHMENT.—Not later than 180 days after
13	the date of enactment of this Act, the Secretary of Com-
14	merce shall establish and convene the Kids Online Safety
15	Council for the purpose of providing advice on matters re-
16	lated to this Act.
17	(b) PARTICIPATION.—The Kids Online Safety Coun-
18	cil shall include diverse participation from—
19	(1) academic experts, health professionals, and
20	members of civil society with expertise in mental
21	health and the prevention of harms to minors;
22	(2) representatives in academia and civil society
23	with specific expertise in privacy and civil liberties;
24	(3) parents and youth representation;
25	(4) representatives of covered platforms;

1	(5) representatives of the National Tele-
2	communications and Information Administration,
3	the National Institute of Standards and Technology,
4	the Federal Trade Commission, the Department of
5	Justice, and the Department of Health and Human
6	Services;
7	(6) State attorneys general or their designees
8	acting in State or local government; and
9	(7) representatives of communities of socially
10	disadvantaged individuals (as defined in section 8 of
11	the Small Business Act (15 U.S.C. 637)).
12	(c) ACTIVITIES.—The matters to be addressed by the
13	Kids Online Safety Council shall include—
14	(1) identifying emerging or current risks of
15	harms to minors associated with online platforms;
16	(2) recommending measures and methods for
17	assessing, preventing, and mitigating harms to mi-
18	nors online;
19	(3) recommending methods and themes for con-
20	ducting research regarding online harms to minors;
21	and
22	(4) recommending best practices and clear, con-
23	sensus-based technical standards for transparency
24	reports and audits, as required under this Act, in-

cluding methods, criteria, and scope to promote
 overall accountability.

# 3 SEC. 13. EFFECTIVE DATE.

4 Except as otherwise provided in this Act, this Act
5 shall take effect on the date that is 18 months after the
6 date of enactment of this Act.

7 SEC. 14. RULES OF CONSTRUCTION AND OTHER MATTERS.

8 (a) RELATIONSHIP TO OTHER LAWS.—Nothing in9 this Act shall be construed to—

(1) preempt section 444 of the General Education Provisions Act (20 U.S.C. 1232g, commonly
known as the "Family Educational Rights and Privacy Act of 1974") or other Federal or State laws
governing student privacy; or

15 (2) authorize any action that would conflict
16 with section 18(h) of the Federal Trade Commission
17 Act (15 U.S.C. 57a(h)).

18 (b) PROTECTIONS FOR PRIVACY.—Nothing in this19 Act shall be construed to require—

20 (1) the affirmative collection of any personal
21 data with respect to the age of users that a covered
22 platform is not already collecting in the normal
23 course of business; or

24 (2) a covered platform to implement an age25 gating functionality.

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1 (c) COMPLIANCE.—Nothing in this Act shall be con-2 strued to restrict a covered platform's ability to— 3 (1) cooperate with law enforcement agencies re-4 garding activity that the operator reasonably and in 5 good faith believes may violate Federal, State, or 6 local laws, rules, or regulations; 7 (2) comply with a civil, criminal, or regulatory 8 inquiry or any investigation, subpoena, or summons 9 by Federal, State, local, or other government au-10 thorities; or 11 (3) investigate, establish, exercise, respond to, 12 or defend against legal claims. 13 SEC. 15. SEVERABILITY. 14 If any provision of this Act, or an amendment made 15 by this Act, is determined to be unenforceable or invalid,

17 made by this Act shall not be affected.

the remaining provisions of this Act and the amendments