117th CONGRESS 1st Session

To provide standards relating to compensation for the use of the name, image, and likeness rights of college athletes and to provide protections for college athletes, and for other purposes.

## IN THE SENATE OF THE UNITED STATES

\_\_\_\_\_ introduced the following bill; which was read twice and referred to the Committee on \_\_\_\_\_

## A BILL

- To provide standards relating to compensation for the use of the name, image, and likeness rights of college athletes and to provide protections for college athletes, and for other purposes.
  - 1 Be it enacted by the Senate and House of Representa-
  - 2 tives of the United States of America in Congress assembled,

## **3** SECTION 1. SHORT TITLE.

- 4 This Act may be cited as the "College Athletes Pro-
- 5 tection and Compensation Act of 2023".

## 6 SEC. 2. DEFINITIONS.

7 In this Act:

1	(1) AGENCY CONTRACT.—The term "agency
2	contract" means a written agreement in which a col-
3	lege athlete authorizes an athlete representative to
4	act on behalf of the college athlete.
5	(2) ATHLETE REPRESENTATIVE.—
6	(A) IN GENERAL.—The term "athlete rep-
7	resentative" means an individual who—
8	(i) enters into an agency contract with
9	a college athlete; or
10	(ii) directly or indirectly recruits or
11	solicits a college athlete for the purpose
12	of—
13	(I) entering into an agency con-
14	tract with the college athlete;
15	(II) representing or attempting
16	to represent the college athlete for the
17	purpose of marketing his or her ath-
18	letics ability or reputation for finan-
19	cial gain; or
20	(III) seeking to obtain any type
21	of agreement for financial gain or
22	benefit from the potential earnings of
23	the college athlete as a professional

1	(B) INCLUSIONS.—The term "athlete rep-
2	resentative" includes—
3	(i) a certified contract advisor;
4	(ii) a financial advisor;
5	(iii) a marketing representative;
6	(iv) a brand manager; and
7	(v) any individual employed by an in-
8	dividual described in any of clauses (i)
9	through (iv).
10	(C) EXCLUSIONS.—The term "athlete rep-
11	resentative" does not include—
12	(i) the spouse, a parent, a sibling, a
13	grandparent, or a legal guardian of a col-
14	lege athlete; or
15	(ii) an individual acting solely on be-
16	half of a professional sports team or a pro-
17	fessional sports organization.
18	(3) CAC.—The term "CAC" means the College
19	Athletics Corporation established by section 8(a).
20	(4) College Athlete.—The term "college
21	athlete" means an athlete who is recruited to attend,
22	or is enrolled in, a 4-year degree-granting institution
23	of higher education to participate in its designated
24	intercollegiate athletics program.

1 (5) COLLEGE ATHLETIC COMPETITION.—The 2 term "college athletic competition" means any var-3 sity game, meet, or other competition between or 4 among athletic teams sponsored by institutions of 5 higher education.

6 (6) College athletic event.—

7 (A) IN GENERAL.—The term "college athletic event" means a game, meet, competition, 8 9 banquet, practice, conditioning session, media 10 session, or any other event that has been orga-11 nized or authorized by an intercollegiate ath-12 letics department of an institution of higher 13 education or by a national intercollegiate ath-14 letic association, regardless of whether such event occurs on or off the campus of an institu-15 16 tion of higher education or during or outside 17 the season for competition.

(B) INCLUSION.—The term "college athletic event" includes travel to and from any
event described in subparagraph (A).

21 (7) CONFERENCE.—The term "conference"
22 means any organization or association that—

23 (A) has as members 2 or more institutions24 of higher education; and

1	(B) arranges championships and sets rules
2	for college athletic competition.
3	(8) Cost of attendance.—The term "cost of
4	attendance"—
5	(A) has the meaning given the term in sec-
6	tion 472 of the Higher Education Act of 1965
7	(20 U.S.C. 1087ll); and
8	(B) shall be calculated by the financial aid
9	office of an institution of higher education ap-
10	plying the same standards, policies, and proce-
11	dures for all students.
12	(9) Covered compensation.—
13	(A) IN GENERAL.—The term "covered
14	compensation" means any remuneration pro-
15	vided by a third party to a college athlete, in
16	cash or in kind and regardless of the date on
17	which the remuneration is provided.
18	(B) EXCLUSION.—The term "covered com-
19	pensation" does not include the payment or
20	provision of any of the following—
21	(i) grants-in-aid;
22	(ii) Federal Pell Grants and other
23	State or Federal grants unrelated to and
24	not awarded with regard to participation in
25	college athletic events;

1	(iii) health insurance and costs of
2	health care, including health insurance and
3	health care costs wholly or partly self-fund-
4	ed by an institution of higher education or
5	a national intercollegiate athletic associa-
6	tion;
7	(iv) disability and loss-of-value insur-
8	ance, including disability and loss-of-value
9	insurance that is wholly or partly self-
10	funded by an institution of higher edu-
11	cation or a national intercollegiate athletic
12	association;
13	(v) career counseling, job placement
14	services, and other guidance available to all
15	students at an institution of higher edu-
16	cation; and
17	(vi) payment of hourly wages and ben-
18	efits for work actually performed (and not
19	for participation in college athletic events)
20	at a rate commensurate with the going
21	rate in the locality of an institution of
22	higher education for similar work.
23	(10) ENDORSEMENT CONTRACT.—The term
24	"endorsement contract" has the meaning given the

1	term in section 2 of the Sports Agent Responsibility
2	and Trust Act (15 U.S.C. 7801).
3	(11) Former college athlete.—The term
4	"former college athlete" means a college athlete who
5	is no longer eligible to participate in college athletic
6	competition.
7	(12) FUND.—The term "Fund" means the
8	medical trust fund established under section $4(j)(4)$ .
9	(13) GRANT-IN-AID.—The term "grant-in-
10	aid"—
11	(A) means a scholarship, grant, stipend, or
12	other form of financial assistance, including the
13	provision of tuition, room, board, books, or
14	funds for fees or personal expenses, that—
15	(i) is paid or provided by an institu-
16	tion of higher education to a student for
17	the student's undergraduate or graduate
18	course of study; and
19	(ii) is in an amount that does not ex-
20	ceed the cost of attendance for such stu-
21	dent at the institution; and
22	(B) does not include covered compensation
23	paid to an individual who is a college athlete or
24	a former college athlete.

1	(14) IMAGE.—The term "image", with respect
2	to a college athlete, means a photograph, video, or
3	computer-generated representation that identifies, is
4	linked to, or is reasonably linkable to the athlete.
5	(15) INSTITUTION OF HIGHER EDUCATION.—
6	The term "institution of higher education"—
7	(A) has the meaning given the term under
8	section 101 of the Higher Education Act of
9	1965 (20 U.S.C. 1001); and
10	(B) includes controlled affiliates that oper-
11	ate athletics departments on behalf of institu-
12	tions of higher education.
13	(16) LIKENESS.—The term "likeness" means—
14	(A) with respect to a college athlete of a
15	sport for which the athlete has a jersey number,
16	the jersey number associated with the athlete
17	and the sport in which the athlete participates
18	at a particular institution of higher education
19	during the period of the participation of the
20	athlete in the sport at the institution of higher
21	education, if the jersey number is accompanied
22	by—
23	(i) a logo or color scheme that is
24	clearly associated with the institution of
25	higher education; or

1	(ii) some other means by which the
2	jersey number is clearly associated with
3	the particular athlete; and
4	(B) with respect to any college athlete—
5	(i) the uniquely identifiable voice or
6	catch phrase of the athlete; or
7	(ii) any other trademark that identi-
8	fies or distinguishes the athlete.
9	(17) NAME.—The term "name", with respect to
10	a college athlete, means—
11	(A) a combination of a first and last or
12	family name that identifies the athlete;
13	(B) a last or family name that identifies
14	the athlete; or
15	(C) a unique nickname that identifies the
16	athlete.
17	(18) NATIONAL INTERCOLLEGIATE ATHLETIC
18	ASSOCIATION.—
19	(A) IN GENERAL.—The term "national
20	intercollegiate athletic association" means a
21	corporation, an association, or any other group
22	organized in the United States that—
23	(i) sponsors or arranges college ath-
24	letic competitions between institutions of
25	higher education; and

1	(ii) sets common rules, standards,
2	procedures, or guidelines for the adminis-
3	tration of college athletic competitions at
4	institutions of higher education.
5	(B) INCLUSIONS.—The term "national
6	intercollegiate athletic association" includes—
7	(i) the National Collegiate Athletic
8	Association;
9	(ii) each division and member con-
10	ference of the National Collegiate Athletic
11	Association;
12	(iii) any other national intercollegiate
13	athletic association and each division and
14	member conference of such association;
15	and
16	(iv) a group comprised of 1 or more
17	entities described in clauses (i), (ii), or
18	(iii).
19	(19) THIRD PARTY.—The term "third party"
20	means an individual or entity that—
21	(A) is not an institution of higher edu-
22	cation, a conference, or a national intercolle-
23	giate athletic association; and
24	(B) is unaffiliated with—

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1	(i) an athletics department of an insti-
2	tution of higher education;
3	(ii) a conference; or
4	(iii) a national intercollegiate athletic
5	association.
6	(20) UNAFFILIATED.—With respect to 2 or
7	more individuals or entities, the term "unaffiliated"
8	means that the individuals or entities do not share
9	interrelated operations, common management, cen-
10	tralized control of labor relations, or common owner-
11	ship or financial control.
12	SEC. 3. NAME, IMAGE, AND LIKENESS.
13	(a) IN GENERAL.—Except as provided in subsection
14	(b), an institution of higher education, conference, or na-
15	tional intercollegiate athletic association, may not punish
16	or prohibit the participation of a college athlete in a col-
17	lege athletic event or college athletic competition based on
18	the college athlete having entered into an endorsement
19	contract with a third party.
20	(b) EXCEPTIONS.—
21	(1) CERTAIN INDUSTRIES AND CONTRACTS.—
22	An institution of higher education may prohibit a
23	college athlete from entering into an endorsement
24	contract with a third party if—

1	(A) the third party represents an indus-
2	try—
3	(i) with respect to which the institu-
4	tion of higher education imposes restric-
5	tions, in the code of student conduct of the
6	institution of higher education, for moral
7	reasons; and
8	(ii) with which the institution of high-
9	er education does not partner; or
10	(B) the endorsement contract violates a
11	rule established by the CAC in accordance with
12	section $8(b)(2)$ .
13	(2) Prohibition on inducements.—
14	(A) IN GENERAL.—Covered compensation
15	shall not be promised, paid, or permitted to be
16	used to induce—
17	(i) the recruitment of a college athlete
18	to any institution of higher education or
19	group of institutions of higher education;
20	or
21	(ii) a college athlete to continue at-
22	tending a particular institution of higher
23	education.
24	(B) Amount of covered compensa-
25	TION.—An institution of higher education, con-

1	ference, or national intercollegiate athletic asso-
2	ciation shall have no part in determining the
3	amount of covered compensation provided by a
4	third party in an endorsement contract with a
5	college athlete.
6	SEC. 4. PROTECTIONS FOR COLLEGE ATHLETES.
7	(a) Representation Contracts.—
8	(1) IN GENERAL.—An institution of higher edu-
9	cation, conference, or national intercollegiate athletic
10	association may not punish or prohibit the participa-
11	tion of a college athlete in a college athletic event or
12	college athletic competition based on the college ath-
13	lete having—
14	(A) secured legal representation; or
15	(B) entered into an agency contract with
16	an athlete representative who has been certified
17	by the CAC in accordance with section $8(b)(4)$ .
18	(2) Preventing conflicts of interest.—
19	(A) IN GENERAL.—An institution of higher
20	education, conference, or national intercollegiate
21	athletic association may not—
22	(i) represent college athletes in en-
23	dorsement contracts;

1	(ii) regulate the representation of col-
2	lege athletes with respect to endorsement
3	contracts;
4	(iii) engage in the certification of indi-
5	viduals for such representation; or
6	(iv) attempt to influence the choice of
7	representation of a college athlete.
8	(B) RULE OF CONSTRUCTION.—Nothing in
9	this paragraph may be construed to prohibit
10	college athletes from receiving, or limit the abil-
11	ity of college athletes to receive, from an insti-
12	tution of higher education advice or services
13	with respect to legal matters unrelated to inter-
14	collegiate athletics that are available to all stu-
15	dents.
16	(b) Endorsement Contracts.—
17	(1) NOTIFICATION OF RULES.—An institution
18	of higher education shall provide to each college ath-
19	lete enrolled at the institution of higher education,
20	in a timely manner before the start of the regular
21	session or participation of the college athlete in a
22	college athletics program, a list of rules that govern
23	endorsement contracts.
24	(2) INSTITUTION OF HIGHER EDUCATION
25	AGREEMENTS WITH THIRD PARTIES.—An institution

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1	of higher education, conference, or national inter-
2	collegiate athletic association may allow a third
3	party to use the intellectual property rights of the
4	institution of higher education, conference, or na-
5	tional intercollegiate athletic association as part of
6	an endorsement contract of a college athlete, if—
7	(A) the third party directly provides cov-
8	ered compensation to the college athlete con-
9	cerned, or their athlete representative, pursuant
10	to the endorsement contract; and
11	(B) the institution of higher education,
12	conference, or national intercollegiate athletic
13	association has no part in determining the
14	amount of covered compensation provided by
15	the third party to the college athlete concerned.
16	(3) Limitations on concurrent activi-
17	TIES.—
18	(A) MANDATORY EVENTS.—
19	(i) IN GENERAL.—An institution of
20	higher education may prohibit a college
21	athlete from engaging in in-person activi-
22	ties in connection with an endorsement
23	contract that are concurrent with a man-
24	datory college athletic event or college ath-
25	letic competition.

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1	(ii) ACTIVITIES BEFORE AND AFTER
2	EVENTS.—The CAC may, in accordance
3	with section $8(b)(2)$ , by rule, set a time pe-
4	riod before and after a mandatory college
5	athletic event or college athletic competi-
6	tion during which an institution of higher
7	education may prohibit such in-person ac-
8	tivities.
9	(B) Nonapplicability to pre-recorded
10	ACTIVITIES.—Subparagraph (A) shall not apply
11	to scheduled social media posts, pre-recorded
12	commercials, and other commercial or business
13	activities that do not take place in person.
14	(4) DISCLOSURE OF ENDORSEMENT CON-
15	TRACTS.—
16	(A) REQUIREMENTS FOR COLLEGE ATH-
17	LETES.—
18	(i) ENROLLED ATHLETES.—With re-
19	spect to a college athlete enrolled in an in-
20	stitution of higher education who enters
21	into an endorsement contract, the college
22	athlete shall, not later than 7 days after
23	entering into the endorsement contract,
24	provide to a designated employee of the in-

1	stitution of higher education a copy of the
2	endorsement contract.
3	(ii) Recruited athletes.—With re-
4	spect to a college athlete who is or may be
5	recruited to attend, but is not yet enrolled
6	in, an institution of higher education and
7	who enters into an endorsement contract,
8	the college athlete shall, before signing a
9	letter of intent, provide to designated em-
10	ployee of the institution of higher edu-
11	cation a copy of all current and expired en-
12	dorsement contracts entered into by the
13	college athlete.
14	(iii) DE MINIMIS CONTRACTS.—This
15	subparagraph shall not apply to a college
16	athlete described in clause (i) or (ii) who
17	receives less than \$1,000 annually, in the
18	aggregate, from endorsement contracts.
19	(B) Privacy.—
20	(i) Nondisclosure of endorse-
21	MENT CONTRACT.—An individual des-
22	ignated by an institution of higher edu-
23	cation to receive and review an endorse-
24	ment contract, or the CAC, may not dis-
25	close the endorsement contract or any term

1	of the endorsement contract publicly or to
2	any other individual without the express
3	written consent of the college athlete con-
4	cerned or the athlete representative of such
5	college athlete before such disclosure, un-
6	less such college athlete or athlete rep-
7	resentative makes such information public.
8	(ii) Nonapplicability of open-
9	RECORDS LAWS.—Endorsement contracts
10	and other financial information provided
11	by a college athlete to an institution of
12	higher education or the CAC shall not be
13	subject to Federal or State open-records
14	laws.
15	(c) RESCISSION OF AGREEMENTS.—A college athlete
16	who no longer participates in college athletic competitions
17	may rescind an endorsement contract with a remaining
18	term of more than 1 year—
19	(1) without being held liable for breach; and
20	(2) with no obligation to return earned pay-
21	ments that were received before giving notice of the
22	rescission.
23	(d) Additional Benefits.—
24	(1) IN GENERAL.—Except as provided in para-
25	graph $(2)$ , an institution of higher education, con-

1	ference, or national intercollegiate athletic associa-
2	tion may not punish a college athlete, or prohibit the
3	participation of a college athlete in a college athletic
4	event or college athletic competition, based on the
5	college athlete having received—
6	(A) reasonable food, rent, medical ex-
7	penses, or insurance from a third party;
8	(B) tuition, fees, or books, from a third
9	party that are not otherwise paid for by an in-
10	stitution of higher education; or
11	(C) reasonable transportation for the col-
12	lege athlete or the friends or family members of
13	the college athlete during any period in which
14	the college athlete—
15	(i) is experiencing a physical or men-
16	tal health concern; or
17	(ii) is participating in a college ath-
18	letic event or college athletic competition.
19	(2) EXCEPTIONS.—An institution of higher
20	education, conference, or national intercollegiate ath-
21	letic association may prohibit the participation of a
22	college athlete in a college athletic event or college
23	athletic competition based on the college athlete hav-
24	ing received additional benefits that violate a rule es-

1	tablished by the CAC in accordance with section
2	8(b)(2).
3	(e) Professional Sports Drafts.—
4	(1) IN GENERAL.—An institution of higher edu-
5	cation, conference, or national intercollegiate athletic
6	association may not punish a college athlete, or pro-
7	hibit the participation of a college athlete in a col-
8	lege athletic event or college athletic competition,
9	based on the college athlete having entered into a
10	professional sports draft, if the college athlete—
11	(A) in entering into the professional sports
12	draft, does not receive compensation, directly or
13	indirectly, from—
14	(i) a professional sports league;
15	(ii) a professional sports team;
16	(iii) a sports agent;
17	(iv) an athlete representative; or
18	(v) any individual or entity affiliated
19	with an individual or entity described in
20	any of clauses (i) through (iv); and
21	(B) not later than 7 days after the comple-
22	tion of the draft, declares their intent to resume
23	participation in college athletic competition.
24	(f) GRANT-IN-AID PROTECTION.—

1	(1) IN GENERAL.—Subject to paragraph (2), an
2	institution of higher education shall honor the grant-
3	in-aid of a college athlete until the college athlete
4	completes their undergraduate degree.
5	(2) Former college athletes.—An institu-
6	tion of higher education shall continue to provide
7	grant-in-aid covering tuition, books, and fees to any
8	former college athlete who—
9	(A) received grant-in-aid while enrolled at
10	the institution of higher education; and
11	(B) has not completed their course of
12	study for an undergraduate degree as a result
13	of pursuing a career in professional sports.
14	(3) Revocation and reinstatement.—
15	(A) REVOCATION.—An institution of high-
16	er education may revoke the grant-in-aid of a
17	college athlete or former college athlete who—
18	(i) transfers to another institution of
19	higher education; or
20	(ii) does not—
21	(I) remain in good standing, de-
22	termined in accordance with—
23	(aa) the rules established by
24	the CAC under section $8(b)(2)$ ;
25	$0\mathbf{r}$

1	(bb) in the case of a college
2	athlete who is enrolled in an in-
3	stitution of higher education the
4	standards of which are more
5	stringent than the standards de-
6	scribed in item (aa), the stand-
7	ards of the institution of higher
8	education;
9	(II) comply with the code of con-
10	duct as applied to all students of the
11	institution of higher education;
12	(III) meet established athletics
13	program standards and norms for
14	participating in mandatory team ath-
15	letic activities; and
16	(IV) meet scholastic standards
17	for athletic eligibility.
18	(B) NOTICE.—An institution of higher
19	education shall provide a college athlete with
20	timely written notice with respect to any pos-
21	sible reduction in or loss of a grant-in-aid
22	amount or athletic eligibility, in accordance
23	with rules established by the CAC under section
24	8(b)(2).

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1	(C) LIMITATIONS.—An institution of high-
2	er education may not revoke the grant-in-aid of
3	a college athlete—
4	(i) on the basis of—
5	(I) the college athlete's athletics
6	ability, performance, or contribution
7	to team success; or
8	(II) the college athlete having
9	earned covered compensation under
10	an endorsement contract; or
11	(ii) as a result of an injury or illness
12	or based on a physical or mental medical
13	condition of the college athlete.
14	(D) REINSTATEMENT.—In the case of a
15	revocation under subparagraph (A), an institu-
16	tion of higher education may reinstate grant-in-
17	aid if the college athlete concerned reestablishes
18	good standing.
19	(g) Prohibitions Relating to Coursework and
20	Extracurricular Activities.—An individual working
21	or volunteering for an athletic department of an institu-
22	tion of higher education may not—
23	(1) attempt to discourage a college athlete from
24	selecting a course or an academic major of the col-
25	lege athlete's choice;

(2) retaliate against a college athlete based on
 the college athlete's selection of any course or aca demic major; or

4 (3) interfere with, or discourage, any college
5 athlete who seeks to secure employment or intern6 ships, participate in student groups or events, or
7 serve as a volunteer, unless such activities interfere
8 with mandatory class time or mandatory college ath9 letic events.

(h) NONDISCRIMINATORY ACCESS TO FACILITIES.—
A national intercollegiate athletic association shall not discriminate on the basis of sex with regard to the provision
of medical care, rest, hotel stays, food, athletic facilities,
transportation, and sporting event promotions.

(i) LIMITATION ON TRANSFER PENALTIES.—A national intercollegiate athletic association shall allow a college athlete in any sport to transfer from one institution
of higher education to another—

19 (1) not less than once without losing or delay20 ing eligibility for intercollegiate athletics if—

21 (A) not less than 7 days before transfer22 ring, the college athlete provides to their ath23 letic director notice of intent to transfer; and
24 (B) the transfer does not occur during—

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1	(i) the season of the sport of the col-
2	lege athlete; or
3	(ii) the 60-day period before the com-
4	mencement of such season; or
5	(2) if the college athlete is subject to an abusive
6	or negligent environment within the institution of
7	higher education from which the college athlete in-
8	tends to transfer.
9	(j) Medical Expenses.—Except as provided in
10	paragraph (3), the responsibilities of institutions of higher
11	education with respect to the health care coverage and
12	medical expenses of college athletes are as follows:
13	(1) Out-of-pocket expenses.—
14	(A) INSTITUTIONS OF HIGHER EDUCATION
15	REPORTING \$20,000,000 OR MORE IN REV-
16	ENUE.—An institution of higher education that
17	reports not less than \$20,000,000 in total an-
18	nual athletics revenue to the Department of
19	Education during the academic year imme-
20	diately preceding the date of the last college
21	athletic competition of a college athlete shall,
22	during the 2-year period beginning on the day
23	after such last college athletic competition, be
24	financially responsible for all out-of-pocket med-
25	ical expenses of the college athlete's health care

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coverage for any injury incurred or commu-2 nicable disease acquired while the college ath-3 lete was participating in a college athletic event 4 or a college athletic competition.

5 (B) INSTITUTIONS OF HIGHER EDUCATION 6 REPORTING \$50,000,000 OR MORE IN REV-7 ENUE.—An institution of higher education that 8 reports not less than \$50,000,000 in total an-9 nual athletics revenue to the Department of 10 Education during the academic year imme-11 diately preceding the date of the last college 12 athletic competition of a college athlete shall be 13 financially responsible for—

14 (i) providing or procuring the college 15 athlete's athletic-related health care cov-16 erage; and

17 (ii) for the 4-year period beginning on 18 the date of the college athlete's last college 19 athletic competition, all out-of-pocket med-20 ical expenses for medical care for an injury 21 incurred or communicable disease acquired 22 while participating in a college athletic 23 event or college athletic competition.

24 (2) SECOND OPINIONS.—During the enrollment 25 of a college athlete in an institution of higher edu-

1	cation and continuing through the 2-year period de-
2	scribed in subparagraph (A) of paragraph (1) or the
3	4-year period described in subparagraph (B) of that
4	paragraph, as applicable, an institution of higher
5	education shall be financially responsible for the ex-
6	pense of obtaining, for college athletes and former
7	college athletes, medical second opinions independent
8	from the institution of higher education.
9	(3) EXCEPTION.—The responsibilities under
10	paragraphs (1) and (2) shall not apply to an institu-
11	tion of higher education in the case of a college ath-
12	lete who transfers out of the institution of higher
13	education to continue participation in college ath-
14	letics elsewhere.
15	(4) Medical trust fund.—
16	(A) ESTABLISHMENT.—The CAC shall es-
17	tablish a medical trust fund to help cover the
18	cost of—
19	(i) during participation, and for the 4-
20	year period beginning on the date on which
21	an individual ceases to be a college athlete,
22	the out-of-pocket expenses not covered by
23	an institution of higher education for an
24	injury incurred or communicable disease
25	acquired while participating in a college

1	athletic event or college athletic competi-
2	tion; and
3	(ii) medical expenses for college ath-
4	letes diagnosed with significant long-term
5	conditions related to their participation in
6	college athletics, including chronic trau-
7	matic encephalopathy and any other cog-
8	nitive impairment.
9	(B) Contributions.—
10	(i) IN GENERAL.—Not later than July
11	31 each year, institutions of higher edu-
12	cation, conferences, and national intercolle-
13	giate athletic associations that generate
14	not less than \$50,000,000 in annual rev-
15	enue shall make contributions to the Fund,
16	in an amount determined by the CAC, to
17	help cover the costs of medical treatments
18	described in subparagraph (A) for the ap-
19	plicable academic year.
20	(ii) Consideration.—In determining
21	the amount to be contributed by an insti-
22	tution of higher education, conference, or
23	national intercollegiate athletic association,
24	the CAC shall take into account the rev-
25	enue of the institution of higher education,

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1	conference, or national intercollegiate ath-
2	letic association.
3	(C) CONTRACTS WITH PROVIDERS.—The
4	CAC shall contract with health care providers
5	to provide care using amounts from the Fund.
6	(k) Additional Protections.—An institution of
7	higher education, conference, or national intercollegiate
8	athletic association may not—
9	(1) impose on college athletes restrictions on
10	speech that are more stringent than restrictions on
11	speech imposed on other students enrolled in the in-
12	stitution of higher education; or
13	(2) coordinate or cooperate with any other insti-
14	tution of higher education, conference, national
15	intercollegiate athletic association, or third party to
16	limit endorsement contract opportunities or deter-
17	mine the amount of payment offered to a college
18	athlete under an endorsement contract.
19	SEC. 5. HEALTH, WELLNESS, AND SAFETY STANDARDS.
20	(a) Establishment of Standards.—
21	(1) IN GENERAL.—Not later than 1 year after
22	the date of the enactment of this Act, the Secretary
23	of Health and Human Services (referred to in this
24	subsection as the "Secretary"), in consultation with
25	the CAC, shall establish health, wellness, and safety

1	standards to protect college athletes from serious in-
2	jury and conditions, mistreatment and abuse, and
3	death.
4	(2) Consultation and considerations.—In
5	developing the standards under paragraph $(1)$ , the
6	Secretary shall—
7	(A) consult with—
8	(i) the Sports Science Institute of the
9	National Collegiate Athletic Association;
10	(ii) the National Association of Inter-
11	collegiate Athletics;
12	(iii) the National Junior College Ath-
13	letics Association; and
14	(iv) the athlete health and safety ad-
15	vocacy communities; and
16	(B) consider existing standards of relevant
17	nonprofit entities, such as the National Colle-
18	giate Athletic Association, conferences, profes-
19	sional sports leagues, and the National Athletic
20	Trainers Association.
21	(3) CONTENT.—The standards established
22	under paragraph (1) shall—
23	(A) be reviewed annually;
24	(B) incorporate up-to-date best practices;
25	and

1	(C) address—
2	(i) cardiac health;
3	(ii) concussion and traumatic brain
4	injuries;
5	(iii) illegal performance enhancers and
6	substance abuse;
7	(iv) mental health;
8	(v) nutrition, sleep, and performance;
9	(vi) overuse injuries, periodization,
10	and heat-related illnesses;
11	(vii) sexual assault, sexual harass-
12	ment, and interpersonal violence;
13	(viii) athletics health services adminis-
14	tration;
15	(ix) weight and pain management;
16	(x) Rhabdomyolysis;
17	(xi) sickle cell trait;
18	(xii) asthma;
19	(xiii) best practices to prevent serious
20	harm in sports medicine, physical therapy,
21	athletic training, and athletic strength and
22	conditioning; and
23	(xiv) any other topic the Secretary
24	considers appropriate.

(b) TRAINERS, PHYSICAL THERAPISTS, AND MED ICAL PERSONNEL.—

3 (1) IN GENERAL.—Athletic trainers, physical 4 therapists, and physicians shall have the autono-5 mous, unchallengeable authority to determine med-6 ical management and return-to-play decisions for 7 college athletes under their care, and a coach and 8 other nonmedical personnel of an institution of high-9 er education may not attempt to influence or dis-10 regard such decisions.

(2) INDEPENDENCE.—The employment and supervision of an athletic trainer, physical therapist, or
physician at an institution of higher education shall
be independent from the athletic department of the
institution of higher education.

16 (c) COMPLIANCE.—The CAC may conduct audits,
17 site visits, and investigations of athletic departments to
18 verify compliance with the standards established under
19 subsection (a)(1).

20 (d) Penalties.—

(1) INDIVIDUALS.—An individual may be subject to a lifetime ban on involvement with intercollegiate athletics if the individual is found to have—
(A) caused serious harm—

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1	(i) due to noncompliance with a
2	standard established under subsection
3	(a)(1); or
4	(ii) by failing adequately to address
5	such noncompliance;
6	(B) threatened or retaliated against any
7	individual or entity that reports such non-
8	compliance;
9	(C) knowingly provided false information;
10	OF
11	(D) attempted to obstruct an investigation
12	by the CAC related to a possible violation of
13	such a standard.
14	(2) Institutions of higher education.—An
15	institution of higher education found to be in non-
16	compliance with a standard established under sub-
17	section $(a)(1)$ shall be responsible for medical and
18	academic expenses related to the resulting harm to
19	a college athlete and any other punishment or rem-
20	edy, as determined by the CAC.
21	SEC. 6. TRANSPARENCY.
22	(a) DISCLOSURES.—
23	(1) IN GENERAL.—An institution of higher edu-
24	cation shall make the following legally binding dis-
	cation shall make the following legally billening the
25	closures to each college athlete before the college

athlete commits to enroll in or attend the institution
 of higher education:

3 (A) The amount and duration of grant-in4 aid the institution of higher education will pro5 vide to the college athlete, relative to the most
6 recent cost of attendance, for each academic
7 school year and each summer session.

8 (B) The amount and duration of grant-in-9 aid the institution of higher education will pro-10 vide to assist the college athlete with under-11 graduate degree completion and graduate de-12 gree completion following the expiration of the 13 intercollegiate athletics eligibility of the college 14 athlete.

15 (C) The percentage of comprehensive med-16 ical coverage required, including any required 17 coverage to participate in intercollegiate ath-18 letics or to enroll as a student, that will be paid 19 by the institution of higher education during 20 the period of college athletics eligibility of the 21 college athlete.

(D) The percentage of any out-of-pocket
sports-related medical expenses including
deductibles, copays, and coinsurance, that the
institution of higher education will pay during

1	the period of college athletics eligibility of the
2	college athlete, and the period for which such
3	expenses will be covered after such eligibility ex-
4	pires. Differences between in-network and out-
5	of-network expenses shall be stated.
6	(E) Whether or not the institution of high-
7	er education will pay for a disability insurance
8	policy to cover the maximum available future
9	loss of earnings benefit based on market rates
10	of similarly situated college athletes.
11	(2) RULE OF CONSTRUCTION.—Nothing in this
12	subsection shall be construed to require an institu-
13	tion of higher education to provide a benefit de-
14	scribed in any of subparagraphs (A) through (E) of
15	paragraph (1) unless otherwise required by this Act.
16	(b) ANNUAL REPORTING BY INSTITUTIONS OF HIGH-
17	ER EDUCATION.—
18	(1) IN GENERAL.—Not later than 60 days after
19	the date on which an academic year ends, each insti-
20	tution of higher education with 1 or more athletic
21	programs shall post publicly on the internet website
22	of the institution of higher education, and submit to
23	the CAC, a report that includes, for the academic
24	year, the following:

1	(A) The revenues and expenditures of each
2	athletics program, including third-party dona-
3	tions, Federal funds, State funds, and com-
4	pensation for athletic program personnel, indi-
5	vidually and in aggregate, by athletic program.
6	(B) The average number of hours college
7	athletes spent on college athletic events and col-
8	lege athletic competition, disaggregated by ath-
9	letic program.
10	(C) The academic outcomes and majors for
11	college athletes, disaggregated by athletic pro-
12	gram, race and ethnicity, and gender.
13	(D) The number, average, and total value
14	of endorsement contracts, disaggregated by ath-
15	letic program, race and ethnicity, and gender.
16	(2) CAC DATABASE.—The CAC shall maintain
17	a publicly accessible, searchable database that con-
18	tains the information provided in each annual report
19	submitted under paragraph (1).
20	SEC. 7. FINANCIAL LITERACY AND LIFE SKILLS DEVELOP-
21	MENT PROGRAM.
22	(a) IN GENERAL.—Each institution of higher edu-
23	cation shall—
24	(1) offer a financial literacy and life skills devel-
25	opment program described in subsection (b); and
1	(2) require every college athlete to attend a pro-
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2	gram during each year of the college athlete's par-
3	ticipation in an intercollegiate sport.
4	(b) FINANCIAL LITERACY AND LIFE SKILLS DEVEL-
5	OPMENT PROGRAM.—
6	(1) IN GENERAL.—Each financial literacy and
7	life skills development program offered under sub-
8	section (a) shall—
9	(A) be not less than 15 hours in total du-
10	ration across sessions;
11	(B) be eligible for postsecondary credit,
12	consistent with the credit allocation guidelines
13	of the institution of higher education; and
14	(C) include, at a minimum, information re-
15	garding—
16	(i) the rights of college athletes under
17	this Act; and
18	(ii) time management skills, personal
19	budgeting, debt, credit, interest rates, con-
20	tracts, and tax liability relating to endorse-
21	ment contracts and other income.
22	(2) LIMITATION.—A financial literacy and life
23	skills development program offered under subsection
24	(a) may not include any marketing, advertising, re-

ferral, or solicitation by providers of financial prod ucts or services.

## 3 SEC. 8. ESTABLISHMENT OF THE COLLEGE ATHLETICS 4 CORPORATION.

5 (a) ESTABLISHMENT.—There is established a cor-6 poration, to be known as the "College Athletics Corpora-7 tion", which shall not for any purpose be an agency or 8 instrumentality of the United States Government and 9 shall be subject to the provisions of this section.

10 (b) PURPOSES.—The purposes of the CAC are as fol-11 lows:

(1) To serve as a clearinghouse for best practices with respect to the rights and protections of
college athletes who enter into agency contracts and
endorsement contracts, including by providing guidance to college athletes concerning such contracts.

17 (2) To establish rules and investigatory proc-18 esses and to bring actions to enforce this Act with 19 respect to athlete representatives, institutions of 20 higher education, conferences, and national inter-21 collegiate athletic associations that violate such 22 rules.

23 (3) To promulgate, administer, and enforce24 standards for reviewing and certifying endorsement

1	contracts entered into by college athletes, including
2	competency and ethical standards that apply to—
3	(A) national intercollegiate athletic associa-
4	tions;
5	(B) conferences;
6	(C) college athletes;
7	(D) institutions of higher education; and
8	(E) athlete representatives.
9	(4) To establish a formal certification process
10	for athlete representatives by which the CAC shall—
11	(A) determine the eligibility of an indi-
12	vidual to serve as an athlete representative;
13	(B) periodically verify an athlete represent-
14	ative's continued eligibility and compliance with
15	this Act and the best practices, rules, and com-
16	petency and ethical standards established under
17	this subsection; and
18	(C) in the case of noncompliance with this
19	Act or any such best practice, rule, or com-
20	petency or ethical standard, revoke a certifi-
21	cation issued in accordance with this para-
22	graph.
23	(5) To provide recommendations to institutions
24	of higher education, conferences, and national inter-
25	collegiate athletic associations on how to protect col-

1	lege athletes from unscrupulous athlete representa-
2	tives.
3	(6) To investigate disputes with respect to
4	agency contracts and endorsement contracts entered
5	into by college athletes, including—
6	(A) verifying that athlete representatives
7	involved in the endorsement contract process
8	have acted in the best interests of college ath-
9	letes; and
10	(B) monitoring compliance with, and mak-
11	ing determinations and findings concerning vio-
12	lations of, this Act.
13	(7) To provide college athletes with a process
14	for the swift resolution of conflicts concerning agen-
15	cy contracts and endorsement contracts, including
16	by providing a neutral arbitrator for any case in
17	which a college athlete is the complaining party if
18	requested by both parties.
19	(8) To ensure institutions of higher education
20	and covered athletic organizations are complying
21	with agency contract and endorsement contract rules
22	set forth by the CAC in accordance with this section.
23	(c) Membership.—

1	(1) ELIGIBILITY.—Eligibility for membership in
2	the CAC shall be as provided in the constitution and
-	bylaws of the CAC.
4	
	(2) REQUIRED PROVISIONS FOR REPRESENTA-
5	TION.—In its constitution and bylaws, the CAC shall
6	establish and maintain provisions with respect to its
7	governance and the conduct of its affairs for the rea-
8	sonable representation of—
9	(A) college athletes;
10	(B) administrators of institutions of higher
11	education, including directors of athletics;
12	(C) administrators of national intercolle-
13	giate athletic associations;
14	(D) athletic conference administrators;
15	(E) professionals with expertise in sports
16	marketing, contracting, and public relations;
17	and
18	(F) individuals unaffiliated with any na-
19	tional intercollegiate athletic association who, in
20	the judgment of the board of directors of the
21	CAC, represent the interest of providing over-
22	sight of the activities of the CAC.
23	(d) BOARD OF DIRECTORS.—

1	(1) IN GENERAL.—The CAC shall be governed
2	by a board of directors comprised of 15 voting mem-
3	bers.
4	(2) Representation.—
5	(A) IN GENERAL.—Not less than $\frac{1}{3}$ of the
6	membership of the board of directors of the
7	CAC shall be composed of current or former
8	college athletes.
9	(B) CURRENT COLLEGE ATHLETES.—Not
10	less than 20 percent of the membership of the
11	board of directors of the CAC shall be com-
12	posed of college athletes who are—
13	(i) actively engaged in college athletic
14	events; or
15	(ii) have engaged in college athletic
16	events during the 10 years immediately
17	preceding appointment to the board of di-
18	rectors.
19	(e) Powers.—
20	(1) CONSTITUTION AND BYLAWS.—The CAC
21	shall adopt a constitution and bylaws.
22	(2) GENERAL CORPORATE POWERS.—The CAC
23	may—
24	(A) establish and maintain offices to con-
25	duct the affairs of the CAC;

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1	(B) enter into contracts;
2	(C) accept gifts, legacies, and devises in
3	furtherance of its corporate purposes;
4	(D) acquire, own, lease, encumber, and
5	transfer property as necessary to carry out the
6	purposes of the CAC;
7	(E) borrow money, issue instruments of in-
8	debtedness, and secure its obligations by grant-
9	ing security interests in its property;
10	(F) publish a magazine, newsletter, and
11	other publications consistent with its corporate
12	purposes;
13	(G) approve and revoke membership in the
14	CAC; and
15	(H) conduct any other activity necessary
16	and proper to carry out the purposes of the
17	CAC.
18	(3) SUBPOENA POWER.—The CAC shall have
19	subpoena power and shall adopt rules that will result
20	in the CAC, in response to appropriate requests,
21	issuing subpoenas duces tecum and ad testificandum
22	and compelling deposition testimony at the request
23	of a national intercollegiate athletic association.
24	(f) Restrictions.—

(1) PROFIT AND STOCK.—The CAC may not
 engage in business for profit or issue stock.

3 (2) POLITICAL ACTIVITIES.—The CAC shall be
4 nonpolitical and may not promote the candidacy of
5 an individual seeking public office.

6 (g) HEADQUARTERS, PRINCIPAL OFFICE, AND
7 MEETINGS.—The CAC shall maintain its principal office
8 and national headquarters in a location in the United
9 States chosen by the CAC. The CAC may hold its annual
10 and special meetings in the places chosen by the CAC.

(h) SERVICE OF PROCESS.—As a condition to the exercise of any power or privilege granted by this section,
the CAC shall have a designated agent to receive service
of process for the CAC. Notice to or service on the agent,
or mailed to the business address of the agent, is notice
to or service on the CAC.

(i) REPORT.—Not less frequently than annually, the
CAC shall submit to the Committee on Commerce, Transportation, and Science of the Senate and the Committee
on Energy and Commerce of the House of Representatives
a report that includes—

(1) the number of disputes investigated by the
CAC in the preceding year pursuant to subsection
(b)(6);

(2) the number of such disputes filed in the
 preceding year; and

3 (3) any recommendations to improve the en4 dorsement contract process.

## 5 SEC. 9. ENFORCEMENT ACTIONS BY STATES.

6 (a) IN GENERAL.—In any case in which the attorney 7 general of a State, or such other official as the State may 8 designate, has reason to believe that an interest of the 9 residents of such State has been or is threatened or ad-10 versely affected by an act or practice in violation of this 11 Act, or a standard or rule established under this Act, the 12 State may bring a civil action on behalf of the residents 13 of the State in an appropriate State court or a Federal district court of the United States that is located in the 14 15 State and has jurisdiction over the defendant—

- 16 (1) to enforce compliance with this Act or such17 standard or rule; and
- 18 (2) for all appropriate remedies.
- 19 (b) NOTICE.—

(1) IN GENERAL.—Before filing an action
under this section or commencing any other administrative or regulatory proceeding to enforce this
Act, or a standard or rule established under this
Act, the attorney general, official, or agency of the
State involved shall provide to the CAC—

1	(A) a written notice of such action or pro-
2	ceeding; and
3	(B) a copy of the complaint for such action
4	or proceeding.
5	(2) CONTENTS OF NOTICE.—The written notice
6	required by paragraph (1) shall include—
7	(A) the identity of the parties;
8	(B) a description of the alleged facts un-
9	derlying the action or proceeding; and
10	(C) an assessment as to whether there is
11	a need to coordinate the prosecution of the ac-
12	tion or proceeding so as not to interfere with
13	any action or proceeding undertaken by the
14	CAC or a Federal agency.
15	(3) CAC RESPONSE.—On receiving notice under
16	this subsection of an action or proceeding under this
17	subsection, the CAC shall have the right—
18	(A) to intervene in the action or pro-
19	ceeding;
20	(B) upon so intervening—
21	(i) to remove the action or proceeding
22	to the appropriate United States Federal
23	district court, if the action or proceeding
24	was not originally brought there; and

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1	(ii) to be heard on all matters arising
2	in the action or proceeding; and
3	(C) to appeal any order or judgment, to
4	the same extent as any other party in the pro-
5	ceeding.
6	(c) REGULATIONS.—The CAC shall prescribe regula-
7	tions to implement this section and, from time to time,
8	provide guidance to further coordinate actions with State
9	attorneys general and other regulators.
10	(d) RULE OF CONSTRUCTION.—Nothing in this sec-
11	tion may be construed as altering, limiting, or affecting
12	the authority of a State attorney general or any other reg-
13	ulatory or enforcement agency or authority to bring an
14	action or other regulatory proceeding arising solely under
15	the law in effect in that State.
16	SEC. 10. ROLE OF NATIONAL INTERCOLLEGIATE ATHLETIC
17	ASSOCIATIONS.
18	A national intercollegiate athletic association may—
19	(1) establish rules to enforce the provisions of
20	this Act and the standards issued under section
21	8(b)(2); and
22	(2) enforce such rules, including by, depending
23	on the severity of the violation—

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1	(A) declaring ineligible for college athlete
2	competition a college athlete who receives pay-
3	ments in violation of such rules;
4	(B) withholding 1 or more revenue dis-
5	tributions from an institution of higher edu-
6	cation that directs the covered compensation of

third parties in violation of such rules; and

8 (C) suspending or permanently removing
9 from involvement in intercollegiate athletics any
10 athletic personnel or volunteer who violate this
11 Act.

## 12 SEC. 11. REPORTING.

(a) BIENNIAL REPORT.—Not later than 180 days
after the date of the enactment of this Act, and biennially
thereafter, the head of each national intercollegiate athletic association shall submit to the Committee on Commerce, Science, and Transportation of the Senate and the
Committee on Energy and Commerce of the House of
Representatives a report that includes—

(1) a summary of the systemic issues faced by
the national intercollegiate athletic association relating to compliance with this Act;

(2) a summary of the trends that are developing among institutions of higher education, conferences, and national intercollegiate athletic asso-

1	ciations in response to the prohibitions under this
2	Act; and
3	(3) recommendations for improvements to inter-
4	collegiate athletics that would improve the health,
5	safety, and educational opportunities of college ath-
6	letes.
7	(b) INVESTIGATION AND REPORT.—Not later than 5
8	years after the date of the enactment of this Act, and
9	every 5 years thereafter, the Comptroller General of the
10	United States shall—
11	(1) conduct an investigation to assess compli-
12	ance with this Act; and
13	(2) submit to Congress a report that includes—
14	(A) a summary of the investigation con-
15	ducted under paragraph (1); and
16	(B) recommendations for improvements to
17	intercollegiate athletics that would improve the
18	health, safety, and educational opportunities of
19	college athletes.
20	SEC. 12. RULE OF CONSTRUCTION.
21	Nothing in this Act may be construed—
22	(1) to create liability at the State or Federal
23	level for any conduct involving violations relating to
24	antitrust laws occurring before the date of the enact-
25	ment of this Act; or

1	(2) to interfere with the authority of the States
2	to regulate attorneys.
3	SEC. 13. PREEMPTION OF STATE NAME, IMAGE, AND LIKE-
4	NESS LAWS AND REGULATIONS.
5	No State or political subdivision of a State may es-
6	tablish or continue in effect any law or regulation that
7	governs or regulates—
8	(1) the freedom of a college athlete to transfer
9	from one institution of higher education to another
10	institution of higher education;
11	(2) the provision by a third party of any benefit
12	of financial value described in subparagraph (A),
13	(B), or (C) of section 4(d) received by a college ath-
14	lete;
15	(3) the commercial use of, and the provision of
16	covered compensation for such use of, the name,
17	image, or likeness of a college athlete; or
18	(4) the certification of athlete representatives
19	associated with intercollegiate athletics.
20	SEC. 14. SEVERABILITY.
21	If any provision of this Act or the application of such
22	provision to any person or circumstance is held to be un-
23	constitutional, the remainder of this Act, and the applica-
24	tion of the provision to any other person or circumstance,
25	shall not be affected.